




FOR IMMEDIATE RELEASE:  
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SUPPORT THE EVENT THAT SUPPORTS OUR SAN DIEGO PERFORMING ARTS AND  
EDUCATIONAL NON-PROFIT ORGANIZATIONS

Tickets are still available for the “Minding the Arts” fundraiser at The Neurosciences Institute in La Jolla on Sunday, September 18, 2011. The 4:00 p.m. to 8:00 p.m. event will raise funds to allow the Institute to continue providing premier performance space at no charge to local not-for-profit arts and educational organizations. “Minding the Arts 2011” is presented by Audrey S. Geisel/Dr. Seuss Fund  and sponsored by the Mandell Weiss Charitable Trust and Indian Fine Arts Academy.

This program, called “Performing Arts at The Neurosciences Institute”, has been the venue for more than 932 events presented by 132 non-profit organizations, and none of these organizations are ever charged to use the auditorium. Joani Nelson, “Minding the Arts” Chairperson and one of the Institute’s Performing Arts Program Ambassadors sums it up by saying: “Your purchase of a ticket to support this program makes it possible for The Neurosciences Institute to continue to make the performances we have all come to enjoy possible for San Diego’s non-profit arts organizations.” She urges everyone who regularly attends events held in the Institute’s Auditorium to consider purchasing a ticket.

“Minding the Arts” features an outdoor cocktail reception with scrumptious food and

beverages provided by Artesa Winery, Authentic Flavors Catering, Behind the Scenes, Chef Betsy G, Convivial Catering, Estancia La Jolla Hotel & Spa, Girard Gourmet, Karl Strauss Brewery, Pamplémousse Grille, TK&A Custom Catering, and UCSD Faculty Club. Guests will be entertained following the reception with performances by The San Diego Symphony, San Diego Taiko, and the Gilbert Castellanos Organ Trio, presented by The Athenaeum Music & Arts Library, featuring Gilbert Castellanos, trumpet; Joe Bagg, organ; and Duncan Moore, drums.

Visit [www.MindingTheArts.org](http://www.MindingTheArts.org) for more information and to purchase tickets. Ticket pricing is \$250 for Patrons Premier Seating and \$150 for Friends and may also be purchased by calling (858) 626-2022. All proceeds will be used to cover the costs associated with "lending" out the auditorium, including maintenance, security, energy, and staff support. This vital and unique program needs your support. This event is open to the public.

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